



## Support Lincoln Dog Runs! Non-Profit Partner Opportunity

The Friends of the Dog Parks is partnering with the Lincoln Parks Foundation to seek private funds for extra amenities for three new public dog runs, as well as improvements to our current facility, Rickman's Run. *We are excited to offer a partnership program to community non-profit organizations that want to support this effort and gain exposure for their mission!*

### WHY WE NEED MORE PUBLIC DOG RUNS:

- To support the growing demand by dogs and their owners
- The existing Rickman's Run is widely popular but often overcrowded
- City of Lincoln ranks low compared to similar-sized U.S. Cities in the number of dog runs
- To provide a dog run in each of the City's quadrants
- There are an estimated 66,360 dogs in Lincoln--1 in every 4 households owns a dog
- Dog runs benefit condo and apartment dwellers and homeowners with small or unfenced yards

### PARTNERSHIP LEVEL: \$300 and agree to provide the following:

- Send campaign information to your members via email and/or Facebook with a link to the donor page.
- Repost and share our campaign posts to your FB page and other social media accounts.
- Ask your members to join our campaign's FB page
- Give us an opportunity to speak to your board or organization about this exciting campaign!

### BENEFITS OF A NON-PROFIT PARTNERSHIP:

- A professionally designed 2' x 2' full color banner with your organization's logo and name will be created and displayed prominently on all 4 public dog runs located in each quadrant of the city for 4 years! All you have to do is provide us your logo and text, and we'll do the rest! With more dog runs and more visitors at the dog runs, your organization will gain maximum exposure to a variety of people of all ages, as well as visitors to our community.
- Recognition at the official dedication ceremony held later this year.
- Your organization will be featured on our official campaign FB page and website.
- All in all, a win-win-win for your non-profit and our four-legged friends!

**PAYMENTS:**

Please make your check(s) payable to the Lincoln Parks Foundation with "Lincoln Dog Runs Non-profit Partner" in the memo. Payments may be made over a two-year period if the first payment is received by Dec. 1, 2017 and the remaining balance is received by June 1, 2018. The Lincoln Parks Foundation will provide you receipts upon payments, and the Eagle Group will be in touch regarding your banner.

**Send your payment along with this completed donation form to:** Lincoln Parks Foundation, 3140 N Street Suite 301, Lincoln NE 68510. Please make your check(s) payable to the Lincoln Parks Foundation with "Lincoln Dog Runs Non-Profit Partner" in the memo.

Date: \_\_\_\_\_

Non-profit Organization Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_ Contact Email: \_\_\_\_\_

Organization FB Page Name: \_\_\_\_\_

Organization Website Address: \_\_\_\_\_

Other special notes regarding this partnership:

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*If you have any questions about this opportunity or the Lincoln Dog Runs campaign, please contact: Susan Larson Rodenburg at [Susan@SLRCommunications.com](mailto:Susan@SLRCommunications.com) or 402-440-3227. Our campaign website is: [LincolnParks.org/DogRuns](http://LincolnParks.org/DogRuns)*

*For more information about the Lincoln Parks Foundation: 402-441-8258 or [LincolnParks.org](http://LincolnParks.org)*

**THANK YOU FOR SUPPORTING LINCOLN'S DOG RUNS!**

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For more information: To get involved with this project or to learn about it, please contact Christie Dionisopoulos, Executive Director of the Lincoln Parks Foundation, [director@lincolnparks.org](mailto:director@lincolnparks.org), 402-441-8258.

The Lincoln Parks Foundation is a 501 (c) (3) organization dedicated to the improvement of Lincoln's park and recreation system. To learn more about the Lincoln Parks Foundation, please visit: [LincolnParks.org](http://LincolnParks.org).



**LINCOLN PARKS  
FOUNDATION**  
We love our parks.