



4 for 4 Club Sponsorship

The Friends of the Dog Parks is partnering with the Lincoln Parks Foundation to seek private funds for extra amenities for three new public dog runs, as well as improvements to our current facility, Rickman's Run. *We are excited to offer a sponsorship donation program to inspire community-minded businesses to support this effort and gain exposure for their organization!*

WHY WE NEED MORE PUBLIC DOG RUNS:

- To support the growing demand by dogs and their owners
- The existing Rickman's Run is widely popular but often overcrowded
- City of Lincoln ranks low compared to similar-sized U.S. Cities in the number of dog runs
- To provide a dog run in each of the City's quadrants
- There are an estimated 66,360 dogs in Lincoln--1 in every 4 households owns a dog
- Dog runs benefit condo and apartment dwellers and homeowners with small or unfenced yards

SPONSORSHIP LEVEL: \$4,000 for a 4-year sponsorship, hence the name 4 for 4 Club!

BENEFITS OF YOUR \$4,000 SPONSORSHIP:

- A professionally designed 2' x 4' full color banner with your company or organization's logo and name will be created and displayed prominently on all 4 public dog runs located in each quadrant of the city for 4 years! All you have to do is provide us your logo and text, and we'll do the rest! With more dog runs and more visitors at the dog runs, your business will gain maximum exposure to a variety of people of all ages, as well as visitors to our community.
- Recognition at the official dedication ceremony held later this year.
- Your business will be featured on our official campaign FB page and website.

PAYMENTS:

Please make your check(s) payable to the Lincoln Parks Foundation with "Lincoln Dog Runs 4 For 4 Club" in the memo. Payments may be made over a two-year period if the first payment is received by Dec. 1, 2017 and the remaining balance is received by June 1, 2018. The Lincoln Parks Foundation will provide you receipts upon payments.

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Send your payment along with this completed donation form to: Lincoln Parks Foundation, 3140 N Street Suite 301, Lincoln NE 68510. Please make your check(s) payable to the Lincoln Parks Foundation with "Lincoln Dog Runs 4 For 4 Club" in the memo.

Date: _____

Company/Organization Name: _____

Address: _____ City: _____ State: _____ Zip: _____

Contact Name: _____

Contact Phone: _____ Contact Email: _____

Company/Organization Website: _____

Other special notes regarding this sponsorship:

Signature: _____

Print name: _____

If you have any questions about this opportunity or the Lincoln Dog Runs campaign, please contact: Susan Larson Rodenburg at Susan@SLRCommunications.com or 402-440-3227. Our campaign website is: LincolnParks.org/DogRuns

PAYMENT SCHEDULE

I plan to make this payment according to the following schedule:

\$ _____ by **December 1, 2017***

\$ _____ by **June 1, 2018**

Monthly payments also available. Please let us know how we can set up a payment schedule that works best for you!

For more information about the Lincoln Parks Foundation: 402-441-8258 or LincolnParks.org

THANK YOU!

